



WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

BrabenderCox  
1218 Grandview Avenue  
1st Floor  
Pittsburgh, PE 15211

## Contract # 338472

**Schedule Dates** 10/24/12-11/03/12  
**Advertiser** Pol/D Freed/R/ATG/PA (17097)  
**Agency** BrabenderCox (3844)  
**Product** Political - State Candidate (1071)  
**Brand** POL/D FREED/R/ATG/PA (140394)  
**Salesperson** Telerep/Washington DC, Washington DC (1040)  
**Sales Office** Telerep/Washington DC  
**Buyer Name** /  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** D FREED FOR AG \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 10/23/12  
**Last Modified** 10/26/12  
**Entered By** Jennifer Stewart  
**CO-OP** Yes  
**Headline #** 06392189  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,636.25  
**Net Total** \$31,938.75  
**Sales Tax**

**Pittsburgh (WPXI)**  
**By Broadcast Month**  
Oct. 2012 37 \$32,575.00  
Nov. 2012 1 \$5,000.00  
**Grand Total:** 38 \$37,575.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:59A- Channel 11 News 6am				1	1	1			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 6-7A/1	10/23/12
2.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7A- 8A (EST)				1	1	1			3	\$625.00	\$1,875.00	Pittsburgh (WPXI)	TODAY 7-8A/2	10/23/12
3.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10A- Ellen				1	1	1			3	\$350.00	\$1,050.00	Pittsburgh (WPXI)	ELLEN/3	10/23/12
4.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	11:59A- Channel 11 News At Noon				1	1	1			3	\$375.00	\$1,125.00	Pittsburgh (WPXI)	NOON NEWS/4	10/23/12
5.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	12:30P- The Doctors 1230-130P				X	X	X			1	\$275.00	\$275.00	Pittsburgh (WPXI)	DOCTORS/5	10/23/12
6.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	4P- Judge Judy 4p				1	1	1			3	\$400.00	\$1,200.00	Pittsburgh (WPXI)	JUDY 4-430P/6	10/23/12
7.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5P- 5:30P (EST)				1	1	1			1	\$800.00	\$800.00	Pittsburgh (WPXI)	NEWS 5-530P/7	10/23/12
7.0.1	Closed Preempt	10/26/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
7.0.2	Closed Preempt	10/25/12															Pittsburgh (WPXI)	Pre-empt/Exception -	
8.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:30P- 6P (EST)				1	1	1			3	\$800.00	\$2,400.00	Pittsburgh (WPXI)	NEWS 530-6P/8	10/23/12
9.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	5:58P- Channel 11 News At 6pm M-F				X	X	X			2	\$1,000.00	\$2,000.00	Pittsburgh (WPXI)	NEWS 6-630P/9	10/23/12
10.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	7:30P- WHEEL OF FORTUNE				X	X	X			2	\$1,650.00	\$3,300.00	Pittsburgh (WPXI)	WHEEL 730-8P/10	10/23/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

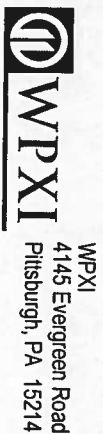
Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



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11.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	10:59P- CHANNEl 11 NEWS AT 11P				1	1	1			3	\$2,000.00	\$6,000.00	Pittsburgh (WPXI)	LATE NEWS/11	10/23/12
12.0	Normal Line / Prime	10/24/12-10/24/12	5	:30	10P- Chicago Fire 10-11P				1					1	\$3,000.00	\$3,000.00	Pittsburgh (WPXI)	CHICAGO FIRE 10-11P/12	10/23/12
13.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	6P- CHANNEl 11 NEWS						1			1	\$625.00	\$625.00	Pittsburgh (WPXI)	NEWS 6-630P/14	10/23/12
14.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	10:59P- CHANNEl 11 NEWS AT 11P						1			1	\$2,100.00	\$2,100.00	Pittsburgh (WPXI)	LATE NEWS/15	10/23/12
15.0	Normal Line / Spot	10/28/12-10/28/12	4	:30	8A- 10A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	NEWS 8A-10A/16	10/23/12
16.0	Normal Line / Spot	10/24/12-10/26/12	4	:30	4:29P- Judge Judy 430p				1	1	1			3	\$500.00	\$1,500.00	Pittsburgh (WPXI)	JUDY 430-5P/17	10/23/12
17.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	7:30P- Hines Ward Show 730-8P						1			1	\$575.00	\$575.00	Pittsburgh (WPXI)	HINES 730-8P/18	10/23/12
18.0	Normal Line / Spot	10/27/12-10/27/12	4	:30	8A- 10:30A (EST)							1		1	\$375.00	\$375.00	Pittsburgh (WPXI)	SAT NEWS 8A-1030A/13	10/23/12
19.0	M/G For 7.0,1.7,0.2 / Prime	10/26/12-10/26/12	5	:30	10P- Dateline 10-11P						1			1	\$1,600.00	\$1,600.00	Pittsburgh (WPXI)	DATELINE/7	10/23/12
20.0	Normal Line / Sports- Local Pro	11/03/12-11/03/12	5	:30	3:30P- Notre Dame Football							1		1	\$5,000.00	\$5,000.00	Pittsburgh (WPXI)	PTT NTR GAME 330P-7P/22	10/26/12

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